7 Ways to Make Business Holiday Gifting More Sustainable

Sending gifts to customers and clients this holiday season?

1 USE RECYCLED PACKING MATERIALS
Source supplies from vendors that focus on recycled materials or use packing materials you already have for shipping.

2 CHOOSE RECYCLABLE SUPPLIES
Give recipients the opportunity to recycle packaging. Foil-backed, sparkly and glittery wrapping paper aren't recyclable.



3 LEAVE OFF EXTRA PACKAGING
Flimsy plastic typically can't be recycled. If it's not necessary, don't shrink-wrap products.

4 STEER CLEAR OF STYROFOAM®
Polystyrene foam, commonly known by the brand Styrofoam, isn't recyclable. Use shredded paper (not packing peanuts) to protect goods.

5 SHOP LOCAL
Buy from local vendors when possible. That cuts down on packaging transportation costs, resources and pollution.

6 SPREAD KNOWLEDGE
Teach clients and customers how they can responsibly recycle packaging. Include a card with easy directions.

7 MAKE GIFTS MATTER
Cut down on packaging when you opt for digital gift cards or products with a small footprint.

Visit **RecyclingSimplified.com** to learn more.

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