

Park Naglee Plaza: Embracing Efficient Waste Management



Park Naglee Plaza Case Study

Nestled in the vibrant Rose Garden district of San José, Park Naglee Plaza is a charming shopping center that hosts popular establishments, such as Sola Salon Studios and a local Starbucks. Sola Salon Studios features 22 individual studios, perfect for hair stylists, estheticians, eyebrow artists, barbers, nail technicians, and a range of other professionals in the cosmetology industry. This quaint plaza recently took a proactive step towards environmental responsibility, by engaging Republic Services for educational training and signage.

The reason for this change was the newly enacted bill, Senate Bill 1383 (SB 1383), which set new standards for waste diversion and management. Recognizing the importance of staying compliant with these regulations, the property manager reached out to Republic Services to conduct a thorough waste audit. The goal was to align their waste management practices with the new environmental laws and ensure they were only paying for what they need.

Over the course of three comprehensive waste audits conducted by Jasmine Parrish, a Sustainability Advisor, at various times throughout the week, it became clear that the Plaza's existing waste service levels were not optimized. Initially, Park Naglee Plaza had a service arrangement of 16 cubic yards of Dry waste and 16 cubic yards of Customized waste per week. Dry waste is classified as material that is recyclable and landfill waste. Customized waste bins are for pure recycling material only and should not contain non-recyclable waste, such as landfill waste and organics. However, the audits revealed that this capacity exceeded their actual needs.

Following the assessment, it was determined that the plaza required only 2 cubic yards of Dry waste service and 12 cubic yards of recycling service each week. Additionally, the audit showed that the plaza generated a sufficient amount of Wet waste, to justify a weekly service of 6 cubic yards.

This streamlined approach to waste management not only ensures compliance with SB 1383, but also reflects a commitment to environmental stewardship. By adjusting their waste services to better fit their needs, Park Naglee Plaza is setting a positive example of how businesses can efficiently manage their waste services while supporting sustainability goals.

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