

Yogurtland's Journey to Waste Reduction



Yogurtland Case Study

Managing waste diversion from landfills can often seem like a daunting challenge, especially for businesses accustomed to disposing of all waste in a single trash bin. This is a common issue for many organizations that may not realize how easily they can recycle or compost their waste. Yogurtland, however, embraced this challenge and made it a priority to tackle with assistance from Jennifer Flores, a Sustainability Advisor.

One of the surprising discoveries for the Yogurtland team was the composition of their waste. They found that nearly all their food waste and recyclables were being sent to the landfill, where they take up limited space and release methane, a potent greenhouse gas. This realization prompted a significant change in how they manage their waste. Through diligent efforts and improved waste sorting, they achieved an impressive reduction in their landfill waste. They managed to cut their weekly landfill waste generation from 4 cubic yards to zero. In addition, they transitioned from having no recycling services to recycling 2 cubic yards of material each week.

This transformation highlights a broader lesson: our workplaces are essentially our second homes. Employees produce similar types of waste at work as they do at home. By adopting mindful waste management practices, businesses like Yogurtland can significantly reduce their environmental footprint, while setting a positive example for both employees and the community.

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